



Rotary District 7600



Spirit of 7600



September 2020

District News

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District Leaders

Judith W. Cocherell
District Governor

Deborah Altizer Wall
DG-Elect

Kenneth Wayne Janes
DG-Nominee

Stephen R. Beer
District Rotary Foundation
Chair

William C. Dages Jr.
Finance Chair

William M. Mulvihill II
District Treasurer

Dana Lewellyn Rieves
DCO Chair

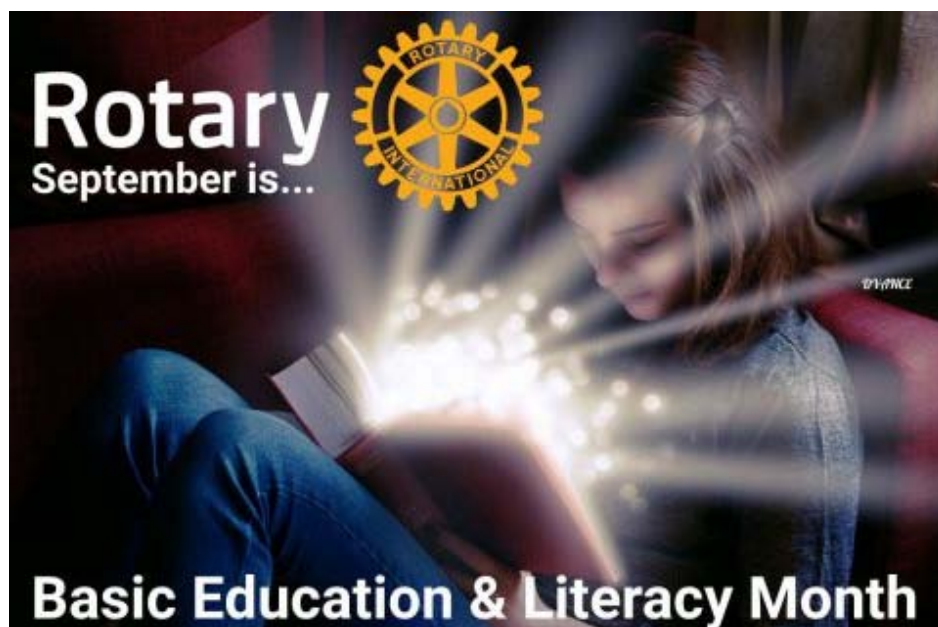
Dianne S. Gordonn
District Public Image Chair

Sue V. Carter
District Membership Chair

Michael Soden
DCO - Webmaster

Stanley Theodore Wall
District Secretary

District Committee Chairs



There are many ways clubs in our district help provide for basic education and literacy. From the YMCA's Bright Beginning's Program to direct donations made to specific schools, clubs step up to help in their communities. Read more below in the Club News section.



SATURDAY, OCTOBER 10
9:00AM - 12NOON
 &
SUNDAY, OCTOBER 11
2:00PM - 5:00PM

This is a Virtual class.
Link will be given upon
Registration.

Fee is \$25, & includes
course materials
(Normally \$95)
Register by October 1 at
D7600 DACDB.COM

Sign up for RLI II at \$25,
when scheduled at a later date,
and RLI III will be free of charge to you!

Part I
The Roots of Rotary
My Club & Beyond
Engaging Members
Our Foundation
Creating Service Projects



Learn more about Rotary
Help to make your Club the best it can be
Possible future Club leader?

The Rotary Leadership Institute program consists of three separate sessions: Part I, Part II, and Part III. Attendees progress through the three parts and complete the program at their own pace. Each session is highly interactive. The sessions are led by Rotary leaders who have been trained in facilitation techniques that maximize the learning experience.

We are happy to announce that Rotary Leadership Institute better known as RLI is offering RLI I online on October 10 and 11, 2020. You must attend both days. Saturday October 10 is from 9 until 12. Sunday October 11 is from 2 until 5. There is a low fee of \$25 compared to the usual \$95. **Go to DACdb to register.**

For more information go [HERE](#).

Please contact PDG Bob Preston for any questions. You can reach him at

thecampdoctorinc@comcast.net.

This is a great opportunity to get started on RLI. Clubs, please announce to your members. Thanks for all you do for Rotary!

DG Judy's September Message:

Welcome to September of 2020. What a year! No one would have ever guessed that we would be locked up most of the summer and having so many meetings on Zoom. Yet the good news is that Rotarians are very resilient and are up for the challenge. We have seen many clubs with new members, many clubs with service projects and fundraisers approached in create ways, and most clubs connecting and engaging members.

I have been visiting clubs since the middle of July and have really enjoyed meeting so many members and hearing all the wonderful things the clubs are doing. I have now visited 40 clubs and the interesting thing is that exactly half of the visits so far have been in person. The ones that are in person are carefully following CDC and state guidelines for safety. The one question I have been asked the most is about Virtual Fundraising. If you or your club has any good ideas for Virtual Fundraising please let your Area Governor know. We are going to assemble some good ideas for the clubs to use.

Please remember the RLI Training on Zoom October 10th and 11th. Only \$25 and you can sign up on DACdb by the end of September.

Also please sign up for the District Conference, November 6-8, at the brand-new Oceanfront Marriott in Virginia Beach. Rooms are only \$129 a night. Sign up on DACdb and there is a link to the hotel. Early Bird Registration saves you money through September 19. There is a virtual component and an Interact/Rotaract Conference as well. Sign up today.

Please remember our new Innovative Advocate Team that can help you with membership or creating Satellite Clubs, Community Based Rotaract Clubs, E-Clubs and much more. Contact Alex Ritchie for details. aritchie@mymail.vcu.edu.

Have a great and safe Labor Day weekend and thanks for all you do for Rotary.

DG Judy Cocherell

Why we are Rotarians

- Charles A. Arnason**
Legislative Chair
- Stephen R. Beer**
District Rotary Foundation
- Colleen Bonadonna**
International Services
- Sue V. Carter**
District Membership
- William C. Dages Jr.**
Finance
- Shel M. Douglas**
District Conf
- Bonnie S. Field**
District Awards
- Lawrence Irwin Frank**
Interact
- Dianne S. Gordonn**
District Public Image
- JoAnn Meaker**
Newsletter and Website
jomeaker51@gmail.com
- Maureen S. Patterson**
Youth Service Chair
- Robert Edward Preston**
RLI District
- Dana Lewellyn Rieves**
DCO
- Alexandria Mayher Ritchie**
Rotaract
- Janice L. Rowley**
Community Service
- Susan G. Zachensky-Walthall**
Friendship Exchange

District 7600 Our #RotaryReason



Thanks to Dianne Gordonn for providing some pretty creative graphics to use on the District's Facebook page in recent weeks. She asked folks to take a self portrait, holding a white piece of paper and then she added graphics taken from Dr. Seuss books. If you haven't seen these - check out the District's Facebook page [HERE](#). And, if you "LIKE" the page, you'll see more up-to-date information and ideas for your clubs to use on your Club's Facebook pages.

Club News

South Hill Club:



Submitted by Lisa Clary

The South Hill Rotary Club received a donation of masks provided by Empire Beauty Supply in South Hill to help with part of their avenue of service projects for health and education in the schools in the community. Keith Ellis, South Hill Rotary Club President was on hand to present them to South Hill Elementary Assistant Principal Melissa Chumney.

Empire Beauty Owners Katherine and Al Overholt have been graciously supplying some of the needed COVID-19 items to different organizations in the community behind the scenes for the last few months. The club thanks them for their support and teaming with them to help Rotary with one of their projects. Empire Beauty has a supply of masks, hand sanitizer, gloves and other beauty items at their store in the Roses Shopping Center Complex.

Pictured: Chumney and Ellis. Photo by Lisa Clary.



Lawrenceville Club:

The Lawrenceville Rotary Club presented Brunswick County Public Schools with a donation on behalf of Empire Beauty of 800 children's masks. Empire Beauty owners, Katherine and Al Overholt utilized the Lawrenceville Rotary Club to make the presentation on their behalf. The donation included 500 disposable children's masks and 300 children's cloth masks in

response to the pandemic, COVID-19, and ensuring the safety of students in our communities upon returning to school.

The Lawrenceville Rotary Club President, Ms. Dixie Walker made the presentation to Dr. Kristy Somerville-Midgette, Superintendent of Brunswick County Public Schools during Rotary's program luncheon on Thursday, August 20th.

Hanover Club:



Congratulations to Glenn Moore, the club's interim Secretary, for achieving an impressive milestone. He was recognized at a recent club meeting for 25 years of perfect attendance! That's dedication and an inspiring achievement! Glenn received his pin from DG Judy who was present at the meeting.

Short Pump Club:



Short Pump Rotary assembled school supply backpacks and hygiene kits recently in support of John Rolfe Family YMCA's annual Bright Beginnings program, a valuable community effort that ensures children in our community are prepared and confident for the school year.

Cape Henry Club:



Submitted by Lori Absher

Mary Crosby, Donor Relations Manager, met us at the door to kick off our first CHR Community Service Project. Membership Chair, Delta Hinson and his wife brought the first load to the *ForKids* headquarters in downtown Norfolk. Jocelyn Ellison, Community and Club Service Chair first saw the need, made the connections and took action for the club.

Rotaract RVA:



What's a little monsoon when you're serving others? Rotaractors from the Rotaract RVA Club had lot of fun volunteering in the pouring rain in Petersburg at the Chesterfield Food Bank! Thanks to Ally Fisher, Alexandria Ritchie and our Rotaract Club of Richmond partners!



What you're looking at is a Cameroonian version of West African Jollof Rice with fried plantains, cooked by our very own Rotaract member Ally. And you too will be able to make this yourself soon! Our Cameroonian Meal & Culture Kits will be available for ordering soon as a part of our fundraiser to support a family starting a lemon plantation in Cameroon, Africa. Stay tuned for more Lemon Committee updates! As we say at the end of every meeting: "When life gives you lemons, start a committee!"

West Richmond Club:



Another wonderful Rotary breakfast to be followed by a service project at CrossOver Healthcare Ministries. CrossOver Healthcare Ministry is a clinic whose patient population is 50% Latino and 100% low-income.

Goochland Club:



The Club supported the Goochland Family YMCA Bright Beginnings Program by distributing backpacks, school supplies, hygiene bags, and new clothing items to seventy (70) children. The program ensures children in their community are prepared and confident for the school year.

Fluvanna Club:



Submitted by Rudy Garcia
This is a letter from Cliff Altschull:

Hello Fellow Rotarians And Jodi Gray,
Most of you know that we have the Rose Deborah Altschull Endowment For Youth as part of our Fluvanna Rotary Foundation. It was started in 2008 right after my late wife passed away. The goal of this Endowment is to provide aid for less fortunate children elementary age school children in the Fluvanna County School system.
We have done many wonderful projects... some recurring and some as one time events. Today I had the pleasure of delivering 200 face masks to Central Elementary and Carysbrook Elementary schools. These masks were the brain storm of Jodi Gray and her daughters along with Betsy Gunnels idea of making this all happen. Betsy contacted me and told me of this young lady that she had met that was making children face masks that looked and were fantastic. That was Jodi Gray. Jodi offered to make masks if we supplied the financing for the material and she and her children would make the masks.
So with the approval of our foundation BOD and with Rudy's help we moved forward. Rudy enhanced the concept by ordering small cards to put into the envelopes that described the masks that were being provided by the Rotary Foundation and the Rose Deborah Altschull Endowment. Jodi, Betsy and Jodi's children packaged the masks and delivered them to me and today I had the lucky task to deliver the masks to the two schools.
It is impossible to describe the look on the guidance counselors faces when we made the delivery today. They were so happy and amazed at the workmanship. I received an e-mail

from one of the guidance counselors from Central Elementary School that has been involved with our many programs for the last 6 or 7 years. I am going to forward her e-mail that best lets you know how much they all loved the masks!!

So Jodi thank you so much for doing such a great thing for our children and Betsy thank you so much for being the glue that put this all together.

In Rotary Spirit
Cliff Altschull

Norfolk Club:



On a busy Saturday morning Norfolk Club Rotarians volunteered at the Foodbank of Southeastern Virginia and the Eastern Shore. They helped pack 700 food boxes for area families in need. Many hands make light work.

And:



Lafayette Park in Norfolk is looking more beautiful thanks to the Rotary Club of Norfolk's morning trash brigade. They bagged a dozen bags of trash (100 pounds) in an effort to keep Norfolk beautiful.

Henrico North Club:



Even COVID cannot stop Henrico North Rotary from its mission of Service Above Self. Recently club members purchased and donated over 600 whiteboards (plus markers and erasers) to Henrico County Public Schools. Students will utilize them during their virtual school from home. Van-Neisha Johnson with Henrico County Schools Community Engagement accepted delivery of the boards and will oversee their distribution.

Pictured: Casey Smith, Past President, affixes Rotary stickers to donated boards. Current President Jim Hawes and member Marla Coleman in the background.

James City County Satellite Club:



Submitted by Neva Lynde

Satellite Club of James City County Rotarians Darlene Byrd and Carol Mitchell, helped hand out Kids Summer Lunches at Grove Christian Outreach Center. Lunches were funded by a District Grant to The Historic Triangle Club and James City County, and both clubs have shared the fun of providing nutritious, tasty and much appreciated lunches."

Exmore Club:

Two students each received \$2,000.00 scholarships from the Exmore Rotary Club. From Northampton High School, the club awarded Layla Rodriguez, and from Broadwater Academy they awarded Virginia Paige Ross.

Congratulations to the two scholarship recipients this year. The club wishes them much success in these trying times.

Fluvanna Club / Interact:



Congratulations to the **Interact club of Fork Union Military Academy** for another year of success! They achieved the Rotary Citation for Interact Clubs - Platinum level of distinction (the highest level).

To view the presentation made to the club by Rudy Garcia (Fluvanna Club) go [HERE](#).

New Kent Club:



Pictured: Mark G Burnet, Bethann Renner Ford and Elizabeth Dzula.

Three community groups came together to provide supplies for the Charles City Public School Drive-Thru pick up yesterday. *From the Heart* volunteers made over 600 face masks for the students, the *Heritage Public Library* gave school supply items and the *Rotary Club of New Kent* provided lanyards for the face masks.

Tip of the Month

Virtual Fundraising:

In this time of uncertainty, social distancing and cancellations of events, Rotary clubs and other non-profits are struggling to come up with fundraising ideas. Some clubs have done virtual bingo, online auctions and raffles, and have come up with create ways to hold a road race.

Online there's a website called MobileCause which offers suggestions and tips. Downloaded from their site are the following PDFs:

[Virtual Event Checklist and Planner](#)

[Tech Set-up for Virtual Events](#)

[Virtual Event Case Study](#)

And to see an online webinar "Creating Virtual Fundraisers that Entertain and Engage Donors" go [>HERE](#).

Canva for Creativity:

Are you aware of Canva? Canva is a graphic design platform that allows users to create social media graphics, presentations, posters, documents and other visual content. It is available on

web and mobile, and integrates millions of images, fonts, templates and illustrations. To learn some tips and tricks an online Zoom meeting was held by Zone 34's Public Image Chair Marshall Butler. To view the presentation go >[HERE](#).

The Rotary Foundation



Foundation News



A September message from Stephen Beer... read it >[HERE](#).

Polio Update:



Take action for World Polio Day

Get ready for World Polio Day on 24 October by promoting awareness, raising funds, and planning club events. This year, calling attention to our efforts to eradicate polio is as important as ever.

We've shown that we can defeat this devastating disease, as five out of six regions are now free of wild poliovirus but the fight is not over. Wild polio still paralyzes children in Afghanistan and Pakistan. As long as polio exists anywhere, it remains a threat everywhere. This World Polio Day, let's take action to help end polio for good. Download [the toolkit](#) for resources to help you host a virtual event for your community, share information over social media, contact your local media, and more.

Don't forget to register your event on EndPolio.org. New this year: Clubs and members that register their events will receive early access to the downloadable World Polio Day program.



Shown here Julia Phelps gives Polio Vaccine in India. Read more about Julia >[HERE](#).



In the coming weeks there are a lot of opportunities for Foundation Training. Learn more [HERE](#).



Protecting the Environment: Our Seventh Rotary Cause

This year the Board of Trustees of The Rotary Foundation adopted *Protecting the Environment* as our newest Rotary cause. We will learn more about the scope of this cause as clubs and districts develop projects, but protecting the environment is not new to District 7600.

Through the years our clubs have created and completed projects which positively impact our environment either as district grant projects or as stand-alone club projects. How many clubs have planted trees, cleaned up along waterways, encouraged learning about the environment with scouting or other youth groups, or coordinated with local governments to provide native plantings and landscaping for public parks and libraries?

These projects may have been labeled as literacy (education about native plants), providing clean water, economic development (attracting tourism to parks and exercise trails).

In the 2017 - 2018 Rotary year, the Norfolk, Portsmouth, and Town Center at Virginia Beach Clubs, shared in a district grant entitled **Water, Water Everywhere-Watershed Project**. Among other things, this grant focused on restoring shorelines by planting native trees.

The Petersburg, Colonial Heights, Hopewell, Chester, and Prince George Clubs enhanced a City of Petersburg Park by establishing a **Rotary Park on Pocahontas Island**. This construction intensive project also included landscaping and graveling to prevent erosion along that section of the Appomattox River.

This year the Prince George Rotary Club will be coordinating with the Friends of the Lower Appomattox River (FOLAR) on a shoreline restoration project. The club is also working on small (for social distancing purposes) volunteer teams to help with trail projects at the James River Wildlife Refuge.

Though it is likely that many projects in the next couple of years will focus on responding to

the COVID-19 pandemic, as people return to more outdoor activities, more unique and environmentally sensitive projects will be developed.

Huguenot Trail Grant



Submitted by Merle Hirshman

The Greenwich Walk Sweatshop started as the Greenwich Walk Stitch Therapy Group almost 2 years ago. It was started by my friend and neighbor, Linda Crowley. Our members either did sewing, knitting or crocheting for a designated worthwhile cause.

The first Rotary project was sewing sundresses for the Rotary literacy trip to Costa Rica in 2018. We already had many dresses made for the trip in 2019 when Covid-19 hit, and the literacy trip was cancelled.

We were debating what our next project might be when Linda Crowley's daughter (a nurse in a hospital here in Richmond) asked Linda if she would be able to make some masks for her and her co-workers. That was in March! We started with 3 of us sewing. We now have 36 volunteers in the community who wash, iron, cut and sew the masks.

As the need continued to grow, I mentioned it to my Rotary Club, Huguenot Trail, and the board voted to apply for the Covid-19 District Grant. We did receive the grant for \$5,000. and what a blessing that has been! To date, we have donated over 7,900 masks. mostly in VA but some to VT, CA, PA, NJ and MD. And one batch went to nurses in the Armed Forces in Afghanistan! Our estimated volunteer hours would be around 4,000 since this project began in March!

The Greenwich Walk Sweatshop is definitely a picture of Service Above Self!

Read the message from Pamela Northam, First Lady of Virginia >[HERE](#).
